

Sumantra Ghoshal Conference 4-5, May 2014

Programme

Sunday 4 May, 2014

11:00 - 12:00 Registration in Sainsbury Reception
12:00 - 13:00 Welcome Lunch in the Garden Room

Conference Sessions in LT7

13:00 - 13:10 **Welcome**
Freek Vermeulen, Costas Markides

13:10 - 14:00 **Keynote Speaker:**
Robert Sutton (Stanford University)

14:00 - 14:30 Coffee Break in 2nd Floor E Lounge

14:30 - 16:00 **Academic paper track II: People and Organisations**
Track chair: Donal Crilly
Co-organisers: Ioannis Ioannou, Aharon Cohen Mohliver
Presentations:

Martine Haas (The Wharton School), Paola Criscuolo (Imperial College Business School) and Gerard George (Imperial College Business School): *Attention Allocation and Online Knowledge Sharing Within Organizations*

Eric Lin (Harvard Business School) and Boris Groysberg (Harvard Business School): *The Gender Compensation Gap Among Executives: Evidence From Below the C-Suite*

Ithai Stern (Kellogg School of Management) and Sharon James (Fisher College of Business): *Who Are You Promoting? Voluntary Public Disclosure and Executive Turnover*

Balagopal Vissa (INSEAD), HeeJung Jung (INSEAD) and Michael Pich (INSEAD): *How do New Venture Founding Teams Allocate Task Role Positions?*

16:00 - 16:30

Coffee Break in 2nd Floor E Lounge

16:30 - 18:00

Topical panel: Research to Practice: From Principles to Specifics

Track organisers: Isabel Fernandez-Mateo, Michael G Jacobides

Panellists:

Laurence Capron (INSEAD)

Martin Gargiulo (INSEAD)

Michael Ryall (University of Toronto)

Dan Simpson (Executive in Residence at University of California, Berkeley)

18:15 – 19:00

Drinks and debate in the Garden Room

Debate: Business Schools are in the Business of Entertaining the Top 1%

Isabel Fernandez-Mateo (London Business School)

Misiek Piskorski (Harvard Business School)

19:00

Dinner in the Garden Room

Monday 5 May, 2014

Conference Sessions in LT7

09:00 - 10:30

Academic paper track I: Technology, Innovation and Entrepreneurship

Track chair: Ben Hallen

Co-organisers: Michaël Bikard, Gary Dushnitsky, Yiorgos Mylonadis

Presentations:

Emily Cox Pahnke (University of Washington), Warren Boeker (University of Washington), Michael Howard (Texas A&M University) and Amrita Lahiri (University of Washington): *Prior Collaboration, Expertise, and Status in New Venture Innovation*

Dan Elfenbein (Washington University), Rachel Croson (University of Texas) and Anne Marie Knott (Washington University): *Equity Stakes and Exit: An Experimental Approach to Decomposing Exit Delay*

Richard Hunt (Virginia Polytechnic Institute): *Demand-Side Drivers of Entrepreneurial Activity: A Cliometric Reassessment Using Socially Embedded Historical Artifacts*

Evan Rawley (Columbia Business School), Aaron Chatterji (Fuqua School of Business) and Rui de Figueiredo, Jr. (Haas School of Business): *Learning on the Job? Entrepreneurial Spawning in the Asset Management Industry*

10:30 - 11:00

Coffee Break in 2nd Floor E Lounge

11:00 - 12:30

Topical Panel: What's on your Mind?

Track organiser: Freek Vermeulen

Panellists:

Gautam Ahuja (University of Michigan)

Gerry George (Imperial College)

Javier Gimeno (INSEAD)

Anita McGahan (University of Toronto)

12:30 - 13:30	Lunch in the Garden Room
13:30 - 15:00	<p>Topical panel: Practice to Research: The Case of Eden McCallum</p> <p>Track organisers: Julian Birkinshaw, Costas Markides, Freek Vermeulen</p> <p>Panellists:</p> <p>Liann Eden and/or Dena McCallum (Eden McCallum)</p> <p>Linus Dahlander (ESMT Berlin)</p> <p>Gina Dokko (University of California, Davis)</p> <p>Marshall van Alstyne (Boston University)</p>
15:00 - 15:30	Coffee Break in 2 nd Floor E Lounge
15:30 - 17:00	<p>Academic paper track III: Strategy, Markets and Corporation</p> <p>Track chair: Kevin Boudreau</p> <p>Co-organisers: Sendil Ethiraj, Keyvan Vakili</p> <p>Presentations:</p> <p><u>Ajay Bhaskarabhatla (Erasmus School of Economics)</u> and Chirantan Chatterjee (Indian Institute of Management): <i>How Do Incumbents Respond to Bottom-of-the-Pyramid Firm Entry?</i></p> <p><u>Mitsuru Igami (Yale University)</u>: <i>Estimating the Innovator's Dilemma: Structural Analysis of Creative Destruction</i></p> <p><u>Arkadiy Sakhartov (University of Pennsylvania)</u>: <i>Stock Market Undervaluation of Resource Redeployability</i></p> <p><u>Prasanna Tambe (Stern School of Business)</u> and Ashwini Agrawal (Stern School of Business): <i>Private Equity, Technological Investment, and Labor Outcomes</i></p>
17:00 - 17:15	Concluding remarks

17:15 - 18:30

Drinks and Snacks in the Garden Room